![Vishwak logo - your purpose our mission]

RETAIL

Software solutions that deliver positive results

Retail has levelled the global playing field for almost every business. Your nearest competitor may not be a global conglomerate, but an entity that gives its customer a wholesome online transaction experience.

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What do you need to succeed in this challenging business climate?

- Robust and reliable retail front-end/portal
- Transaction enablement on the move through mobile/handheld devices
- Proactive customer relationship/loyalty/ rewards management
- Streamlined back-end inventory management
- A visible order fulfilment mechanism

What you need to achieve all this is are a myriad of technology solutions and platforms.

Fret not, since this is where Vishwak can assist.

Who are we?

Vishwak is headquartered in Seattle, WA, with global delivery centers in Chennai, India and Los Angeles, CA. Vishwak's founding objective was to help our customers in the insurance vertical build custom solutions for their businesses quickly, using Microsoft technologies and mobility. We bring a track record of two decades in software solution development to deliver what our customers need:

Business applications that work. Business applications that make life easier.

What do we do?

Our Retail business unit specializes in:

- **Retail portal development and management:**
  - Capture customer behaviour
  - Create personalized experience
  - Predict and automate marketing decisions
  - Organic search
  - Remarketing and abandoned cart solutions
  - Attribution management, tag management
  - Reviews
  - Analytics and business intelligence tools
  - Conversion and site optimization
  - Visual design
  - Content management and cataloguing
  - Loyalty/rewards management
  - Payment gateway integration
  - Customer relationship management
- **Retail business management**
  - Store operations management
  - Inventory management

- Merchandize planning/optimization
- Order fulfilment and optimization
- **Mobile application development**

How do we?

We bring together expertise in multiple technology areas:

- **Microsoft technologies**
- **Amazon web services**
- **Mobile application development (iOS, Android, Windows)**
- **Open source technologies:** Hadoop, MongoDB
- **Responsive web and HTML 5.0**

Why choose Vishwak?

Vishwak is a **Microsoft Gold Certified Partner** on:

- Devices and deployment
- Mobility
- Collaboration and content
- Application development

Our businesses are driven by:

Solution design philosophy: Solutions that are scalable; solutions that are cost effective!

Vertical expertise: We understand your business and technology to solve your problems.

Bridging cultural distances: We are multicultural, understand client specific issues and communication challenges, to ensure a win-win long term association.

Interested…? Contact us at the coordinates below for a discussion.